

ABS

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Google My Business checklist -

Basic Points:

- Claim your business
- Name Address & Phone number (NAP)
- Precise location marking on map
- Business Description
- Working (open) hours
- Quality Images
- 10 reviews
- Business category

Advanced Points:

- Quality videos
- Consistent NAP (website, GMB, local etc)
- Local landline number
- Address Q&A section
- GMB posts
- Additional business category
- Direct messaging activation
- Virtual tour
- Website builder
- Appointment URL
- Add services
- Add special hours

Bonus tips:

- GMB Insights
- Google analytics integration with GMB
- Add Booking option (If available)

Pro tips:

- ❑ Track GMB activity on GMB app
- ❑ Regularly monitor Q&A
- ❑ Reply to reviews on GMB

To get detailed explanation for this [GMB checklist](#) and know what exactly each of these points mean and how to implement them, [Click Here](#).

To hire an ABS expert to [optimize your GMB listing](#) and get better search traffic from google, [Click Here](#).

To get a [FREE consultation](#) with an ABS expert to help you with your digital marketing and business strategy needs, [Click Here](#).

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Aero Business Solutions

www.aerobusinesssolutions.com

Email: hello@aerobusinesssolutions.com

Ph. No: +91 9916679810