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Google My Business checklist -

Basic Points:

- ☐ Claim your business
- ☐ Name Address & Phone number (NAP)
- ☐ Precise location marking on map
- ☐ Business Description
- ☐ Working (open) hours
- ☐ Quality Images
- ☐ 10 reviews
- ☐ Business category

Advanced Points:

- ☐ Quality videos
- ☐ Consistent NAP (website, GMB, local etc)
- ☐ Local landline number
- ☐ Address Q&A section
- ☐ GMB posts
- ☐ Additional business category
- ☐ Direct messaging activation
- ☐ Virtual tour
- ☐ Website builder
- ☐ Appointment URL
- ☐ Add services
- ☐ Add special hours

Bonus tips:

- ☐ GMB Insights
- ☐ Google analytics integration with GMB
- ☐ Add Booking option (If available)

Pro tips:

- ☐ Track GMB activity on GMB app
- ☐ Regularly monitor Q&A
- ☐ Reply to reviews on GMB

To get detailed explanation for this [GMB checklist](#) and know what exactly each of these points mean and how to implement them, [Click Here](#).

To hire an ABS expert to [optimize your GMB listing](#) and get better search traffic from google, [Click Here](#).

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